

## **REIFax Privacy Policy**

### **Our Commitment to Your Privacy**

This policy is intended to help you understand how REI PROPERTY FAX INC. DBA REIFAX.COM (also referred as "REIFax.com," "REIFax," "we," or "us"), its subsidiaries and affiliates collect, use and safeguard the information you provide on our website.

REIFax.com offers the most valuable tool for thousands of users and visitors to help them grow and manage their short term rental investing business. Our social networking function, forums, and other features, are designed to facilitate that by allowing members to share their experiences with our products, insights, and comments.

REIFax is well aware of our member's concerns about their privacy. Here is where we tell you what we at REIFax will and won't do with your personal information on the site; and where we inform the rules we expect our members to adhere to.

### **Privacy Policy**

- We don't ask you for personal information unless we need it, or unless it will help with your REIFax experience.
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.

Below is our privacy policy which incorporates these goals:

- If you have questions about removing or correcting your personal data please contact our support team (see below).
- It is REIFax's policy to respect your privacy regarding any information we may collect while operating our websites.

### **Website Visitors**

Like most website operators, REIFax collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. REIFax's purpose in collecting non-personally identifying information is to understand how REIFax's

visitors use its website. From time to time, REIFax may release non-personally- identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

REIFax also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on REIFax.com blogs. REIFax only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that commenter IP addresses are visible and disclosed to the administrators of the area of the site where the comment was left.

### **Gathering of Personally-Identifying Information**

Certain visitors to the REIFax's website choose to interact with REIFax in ways that require REIFax to gather personally-identifying information. The amount and type of information that REIFax gathers depends on the nature of the interaction. For example, we ask visitors who sign up for an account at REIFax.com to provide a username and email address, as well as their real names and other identifying information. Those who engage in transactions with REIFax by purchasing access to the REIFax product, are asked to provide additional information, including, as necessary, the personal and financial information required to process those transactions. In each case, REIFax collects such information only insofar as is necessary or appropriate to fulfill the purpose of the clients interaction with REIFax. REIFax does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

### **Aggregated Statistics**

REIFax may collect statistics about the behavior of visitors to its websites. For instance, REIFax may monitor the most popular blogs on the REIFax.com site or track member site activities via various leaderboards. REIFax may display this information publicly or provide it to others. However, REIFax does not disclose personally-identifying information other than as described below.

### **Protection of Certain Personally-Identifying Information**

REIFax discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (a) need to know that information in order to process it on REIFax's behalf or to provide services available at REIFax's websites, and (b) have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using REIFax's websites, you consent to the transfer of such information to them. REIFax will not rent or sell potentially personally-identifying and personally-identifying information to anyone. We disclose

personal information when we believe it is appropriate to comply with the law (e.g., a lawful subpoena, warrant or court order); to enforce or apply this privacy statement or our other policies or agreements; to initiate, render, bill, and collect for amounts owed to us; to protect our or our users' rights, property or safety; or to protect our users from fraudulent, abusive, or unlawful use of, our Sites; or if we reasonably believe that an emergency involving immediate danger of death or serious physical injury to any person requires disclosure of communications or justifies disclosure of records without delay. If you are a registered user of a REIFax website and have supplied your email address, REIFax may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with REIFax and our products. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. REIFax takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information. Word of warning: If you post private information to any public forum, blog, public profile, or other public area of the site, all that information can be gotten by the public. You agree that REIFax shall not be responsible for the public's sharing of this information once you make it public via these or other methods.

### **Security**

We use reasonable security measures to store and maintain personally-identifying information to protect it from loss, misuse, alteration or destruction by any unauthorized party while it is under our control.

### **Cookies and Web Beacons**

We may use cookies to identify users and customize their experience on our site based on information they give us. Cookies are small pieces of information or files that are stored on a user's computer by the Web server through a user's browser for record keeping purposes. A cookie itself is not designed or intended to read any information from your computer (other than the contents of the cookie); rather, it is an identifier used by the Website that originally placed it on your hard drive. The actual contents of the cookie information can be retrieved by the same site's Web server in order to personalize, monitor, or regulate the use of the site. REIFax's visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using REIFax's websites, with the drawback that certain features of REIFax's websites may not function properly without the aid of cookies. We do not use Web beacons, or similar technology on our Sites. However, we permit third parties to place Web beacons on our Sites to monitor the effectiveness of advertising and for other lawful purposes. A Web beacon, also known as a "Web bug," is a small, graphic image on a Web page, Web-based document or in an e-mail message that is designed to allow the site owner or a third party to monitor who is visiting a site. Web beacons collect non-personally identifying information such as the IP address of the computer that the Web beacon is sent to, the URL of the page the Web

beacon comes from and the time it was viewed. We do not use (or permit third parties to use) Web beacons to collect personally identifying information about you.

### **Co-Branded Services**

Some services may be co-branded and offered in conjunction with another company. If you register for or use such services, both REIFax.com and the other company may receive information collected in conjunction with the co-branded services.

### **Advertisements**

We may use third-party advertising companies to serve ads when you visit our website. These companies may use information (not including your name, address, email address, or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you. This Privacy Policy covers the use of cookies by REIFax and does not cover the use of cookies by any advertisers.

### **Links**

Please be aware that we may provide links to third party Web sites from our Sites as a service to our users and we are not responsible for the content or information collection practices of those sites. We have no ability to control the privacy and data collection practices of such sites and the privacy policies of such sites may differ from that of REIFax.com. Therefore, we encourage you to review and understand the privacy policies of such sites before providing them with any information.

### **Google API**

Our site is a Real estate investor search engine that is embedded with a CRM system that will allow our clients to access email through the Gmail system, the access explanation goes as follows:

We need the access to read <https://www.googleapis.com/auth/gmail.readonly> with the purpose of keeping our clients up to date with the responses from their clients in order to make the necessary connections with their contacts and properties in our CRM.

We need access to modify and compose <https://www.googleapis.com/auth/gmail.modify> and <https://www.googleapis.com/auth/gmail.compose>, in order to create emails through our template

system that generates dynamic emails that include property information and auto-generated contracts with the purpose of keeping our clients up to date with their emails and making the necessary connections with their contacts and properties in our CRM.

We need access sending <https://www.googleapis.com/auth/gmail.send> in order to deliver the previously generated emails, attachments, and arrive at their destination like they are coming from our clients' emails.

We also need access to permanent deletion as wishes of our clients to maintain an efficient CRM.

### **Privacy Policy Changes**

REIFax may change its Privacy Policy from time to time, and at REIFax's sole discretion. REIFax encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of REIFax.com after any change in this Privacy Policy will constitute your acceptance of such change.

Any questions? Feel free to contact us at: REIFax

By email: [support@reifax.com](mailto:support@reifax.com)

By phone: +1-888-349-5368

Monday through Friday

9 am - 6:00 pm EST